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**GENERAL POWER OF ATTORNEY BY ASSIGNEE
&
37 C.F.R. § 3.71 EXCLUSION OF INVENTIVE ENTITY**

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1) GENERAL POWER OF ATTORNEY BY ASSIGNEE

BellSouth Intellectual Property Corporation, as assignee of the entire right, title, and interest of the subject matter which is claimed and for which a patent is sought on the invention, hereby revokes all prior powers and appoints the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

- i) Geoff Sutcliffe, U.S.P.T.O. Reg. 36,348, Todd Mitchem, U.S.P.T.O. Reg. 40,731, and Jennifer Medlin, U.S.P.T.O. Reg. 41,385 of BellSouth I.P. Mgmt. Corp., 1155 Peachtree Street, N.E., Suite 500, Atlanta, GA 30309;
- ii) Bambi F. Walters, U.S.P.T.O. Reg. 45,197, P.O. Box 622 Kernersville, NC 27285; and
- iii) Scott P. Zimmerman, U.S.P.T.O. Reg. 41,390, P.O. Box 3822 Cary, NC 27519.

2) 37 C.F.R. § 3.71 EXCLUSION OF INVENTIVE ENTITY

BellSouth Intellectual Property Corporation, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 901, Wilmington, Delaware 19801, has previously established itself as assignee of the entire right, title, and interest of this subject matter. BellSouth Intellectual Property Corporation shall conduct prosecution of the patent application, or any reexamination proceeding deriving from this patent application, to the exclusion of the inventive entity as per 37 C.F.R. § 3.71.

I hereby certify that i) I have authority to act on behalf of BellSouth Intellectual Property Corporation and/or ii) that I have apparent authority to sign on behalf of BellSouth Intellectual Property Corporation.

Respectfully submitted,

Jacqueline Gregorski (Signature)
Ms. Jacqueline Gregorski

Vice President, Patent & Trademark Procurement

April 23, 2004 (Date)



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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Swix et al.

Group Art Unit: 2611

Application No. 10/036,677

Examiner: Bui, Kieu Oanh T.

Filed: December 21, 2001

Title: "Method and System for Managing Timed Responses to A/V Events in Television Programming"

37 C.F.R. § 1.8 CERTIFICATE OF MAILING

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Alexandria, VA 22313-1450

Commissioner:

This paper is filed to request a Change of Correspondence Address. Assignee includes a (1) Change of Correspondence Address (PTO/SB/122 (10-01)) form and (2) an executed General Power Of Attorney by Assignee and 37 C.F.R. § 3.71 Exclusion of Inventive Entity.

If the Office has any questions, the Office is invited to contact the undersigned at (757) 253-5729 or bambiwalters@cox.net.

Respectfully submitted,

Bambi F. Walters, Reg. No. 45,197
Attorney for Assignee



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PTO/SB/123 (06-03)

Approved for use through 11/30/2005. OMB 0651-0035

United States Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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CHANGE OF	Patent Number:	
CORRESPONDENCE ADDRESS	Issue Date:	
Patent	Application Number:	10/036,677
Address to:	Filing Date:	December 21, 2001
Commissioner for Patents	First Named Inventor:	Scott R. Swix
PO Box 1450		
Alexandria, VA 22313-1450		

Please change the Correspondence Address for the above-identified patent to:

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or

<input checked="" type="checkbox"/> Firm or Individual Name	Bambi Faivre Walters	APR 30 2004	
Address	PO Box 5743	Technology Center 2600	
Address			
City	Williamsburg	State	VA
		Zip	23188
Country	US		
Telephone	(757) 253-5729	Fax Number	(757) 253-5729

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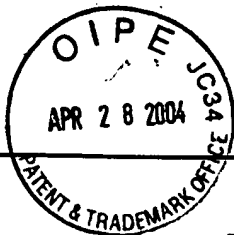
- ☐ Patentee.
☐ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).
☒ Attorney or agent of record. Registration Number: **45,197**

Typed or Printed Name	Bambi Faivre Walters
Signature	<i>Bambi Walters</i>
Date	26 APRIL 2004

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

☐ * Total of forms are submitted.

This collection of information is required by 37 CFR 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, PO Box 1450, Alexandria, VA 22313-1450 DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450.



#10 2611

**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission:

Application Number	10/036,677	RECEIVED
Filing Date	December 21, 2001	MAY 04 2004
First Named Inventor	Scott R. Swix	
Art Unit	2611	OFFICE OF PETITIONS
Examiner Name	Bui, Kieu Oanh T.	
Attorney Docket Number	BS01421	RECEIVED

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ENCLOSURES

(Check all that apply)

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<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input checked="" type="checkbox"/> Power of Attorney, Revocation Change of correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): 37 C.F.R. 3.71 Exclusion of Inventive Entity by Assignee
Remarks:		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Name (Print/Type)	Bambi Faivre Walters	Reg. No.:	45,197
Signature	<i>Bambi Faivre Walters</i>		
Date	26 APRIL 2004		

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Name (Print/Type)	SHERI L. BUKOWSKI	Date	4/26/2004
Signature	<i>Sheri L. Bukowski</i>		